



Using a 2Gen Framing Lens: Serving the Whole Family

Following the recommendations of Lt. Governor Rutherford's Two-Generational Family Economic Security Commission, Maryland has adopted a two-generation ("2Gen") approach to serving families.

The 2Gen approach means ending multigenerational poverty and building whole family well-being by intentionally linking programs, policies, and systems in order to serve parents and children together.

2Gen is not a program. 2Gen is a way of updating the way that we work with families to meet their goals. To be considered 2Gen, an approach must serve family members together, with the needs and outcomes of each equally valued.

2Gen Values

Alignment & Linkage of Services and Systems

Promoting a culture of collaboration.

Equity

Intentional integration of services for Marylanders with disabilities, fathers and noncustodial parents, and transition-aged youth.

Family Voice

Creating feedback loops with families that use the systems.

Innovation & Evidence-Based Practice

Piloting new and promising strategies for reaching families' goals.

Measurement & Accountability

Working toward shared goals of family economic security and well-being.

Old Way	2Gen Approach
One program serves one customer	Programs and services are coordinated across agencies and community partners
Compliance-driven: activities are based on the program's goals.	Coaching-driven: activities are based on the family's goals.
Focus on delivering a service	Focus on the whole family's improved outcomes
Agencies design program to help the customer.	Agencies create feedback loops with families so that their experiences, preferences, and voices inform the work.
Industry experts design and deliver programming.	Members of the communities where families live design and deliver programming.

The Benefits of a 2Gen Approach

- *Efficient:* Multiple agencies, programs, and organizations that are already serving the same families work together with shared goals
 - *Realistic:* Parents are more likely to thrive when their children are thriving, and children are more likely to thrive when their parents are thriving.
 - *Holistic:* 2Gen recognizes that families are different and have many different needs.
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For more information on Maryland's 2Gen Approach:

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